

Leverage our reputation. Magnify your reach.

American Public Media puts 15 million* loyal, first-class listeners within your reach. As the premier producer of award-winning programs about food, money, books, popular music, classical music, lifestyle stories and more, we deliver an audience interested in far more than just news headlines.

LIFESTYLE & ENTERTAINMENT

A Prairie Home Companion® prairiehome.org

Today's only nationwide live music and variety show, the legendary *A Prairie Home Companion* and host Garrison Keillor have been fixtures in public radio for more than 30 years. Heard each week by more than 4 million listeners on 580 stations, it features comedy sketches, music and Keillor's signature monologue, "The News from Lake Wobegon."

The Writer's Almanac® writersalmanac.org

Hosted by heralded writer and personality Garrison Keillor, *The Writer's Almanac* puts each day in context by celebrating the birthdays and works of poets, writers, composers, philosophers and historical figures.

The Splendid Table® splendidtable.org

The Splendid Table is the radio program for people who love to eat. Award-winning host and author Lynne Rossetto Kasper approaches food with attitude and originality, making *The Splendid Table* a kitchen companion unlike any other.

American Routes® americanroutes.org

Even in divisive times, there's one thing about America everybody loves: its music. *American Routes* embraces that music and explores the evolution of its various styles. Each week, host Nick Spitzer brings listeners along to hear the songs and stories that describe the origins of our country's popular music.

Sound Opinions® soundopinions.org

With so much music available, *Sound Opinions* helps listeners find the best music—and avoid the worst. Each week, music critics Jim DeRogatis (*Chicago Sun-Times*) and Greg Kot (*Chicago Tribune*) interview musicians, chat about the latest pop culture buzz and review albums past and present.

NEWS & INFORMATION

Marketplace® marketplace.org

The most popular business program on radio or television, *Marketplace* with host Kai Ryssdal is "the business show for the rest of us." Every week, *Marketplace* programs reach an unduplicated audience of more than 8 million listeners* with a fresh sound that covers listeners' interests from wallet to Wall Street.

Marketplace Morning Report® marketplace.org

This eight-minute program updates morning listeners on the important business and economic stories that are shaping the days' news.

Marketplace Money® marketplace.org

This weekly, one-hour program follows in the footsteps of its weekday sister shows with a focus on personal finance. *Marketplace Money* covers the human side of economic stories.

Speaking of Faith® speakingoffaith.org

How do ideas of faith inform our lives and affect the modern world? *Speaking of Faith* host Krista Tippett brings a journalistic, conversational style to each program that penetrates but never polarizes. Her "first-person approach" to religious conversation results in a public radio revelation.

Weekend America® weekendamerica.org

The next generation of public radio voices are deployed around the country to cover the faces and places on listeners' minds this weekend. From Americans' attitudes about the Iraq War to what songs are on marathon runners' iPods, *Weekend America* captures stories and events that matter.

American RadioWorks® americanradioworks.org

American Public Media's award-winning documentary unit, *American RadioWorks*, brings history to life and offers unparalleled investigative reporting from some of public radio's most accomplished and respected journalists.

The Story™ thestory.org

No sterile pundits or academics allowed. *The Story* seeks to make sense of news events through the stories of people—sometimes ordinary, sometimes extraordinary—all with unique experiences and passionate points of view.

Future Tense® futuretenseweb.org

Hosted by technology reporter Jon Gordon, *Future Tense* brings listeners the latest tech topics in daily, five-minute capsules. From electronic privacy and digital democracy to the latest gotta-have-it gadgets, *Future Tense* keeps pace with the rapidly changing world of technology.

Word for Word® wordforword.org

For discerning listeners who want more than sound bites, *Word for Word* says it all. The program presents timely speeches on newsworthy topics by top policymakers, thinkers and opinion leaders.

MUSIC

Performance Today® performancetoday.org

Performance Today presents a “who’s who” of the classical music world. Host Fred Child welcomes the finest solo, chamber and symphonic artists, and then broadcasts their performances each day. With more than 1.1 million listeners*, *Performance Today* is the most listened-to classical music program in America.

SymphonyCast® symphonicast.org

Great classical music takes listeners on a metaphorical journey; *SymphonyCast* takes them on a real one. From the premier concert halls of North America to those of Europe and beyond, *SymphonyCast* presents full-length performances by classical music’s most renowned symphony orchestras—in rich, live recordings from around the world.

Pipedreams® pipedreams.org

Each week, the eloquent and good-humored Michael Barone spotlights extraordinary performers and offers a rare and rich encounter with the “King of Instruments.”

Composer’s Datebook® composersdatebook.org

Composer’s Datebook is a daily two-minute program designed to inform, engage and entertain listeners with timely information about composers of the past and present.

FOR UNDERWRITERS

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*Source: Arbitron Nationwide, DMA P12+, Spring 2007.

Weekend America®



A Prairie Home Companion®



Garrison Keillor

Marketplace®



Kai Ryssdal

Performance Today®



American Routes®

The Writer’s Almanac®

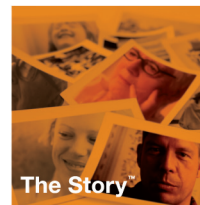
Great Programs.
Great Audiences.



**AMERICAN
PUBLIC MEDIA™**



Sound Opinions®

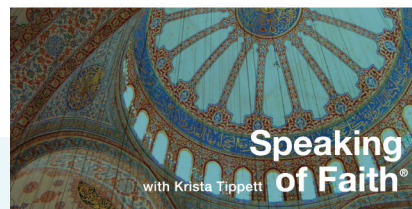


The Story™

**The
Splendid
Table®**



Lynne
Rossetto
Kasper



**Speaking
of Faith®**
with Krista Tippett